

Privacy Policy and GDPR Compliance for HarmonyBR

Last Updated: 30th August 2024

HarmonyBR values your data privacy and is committed to protecting the personal information we collect from our users. This privacy policy explains how we collect, use, store, and protect your personal data in compliance with the General Data Protection Regulation (GDPR).

1. Personal Data Collected

We collect the following personal data:

- Name
- Email

2. How We Collect Data

Personal data is collected through browsing cookies while you use our website.

3. Purpose of Data Processing

The collected data is used for:

- Improving the user experience on our website;
- Analyzing browsing patterns to enhance our services;
- Communications related to promotions and services that may be of interest to you (only with prior consent).

4. Data Sharing

HarmonyBR does not share your personal data with third parties.

5. Data Retention

The personal data collected will be retained only for the period necessary to fulfill the purposes mentioned above, and in no case will it be retained for more than one week.

6. Data Subject Rights

In accordance with the GDPR, you have the right to:

- Request access to your personal data that we hold;
- Request the correction of any incorrect or outdated personal data;
- Request the deletion of your personal data (right to be forgotten);
- Withdraw your consent for data processing at any time.

To exercise your rights or for any privacy-related inquiries, please contact us at enterprise@harmonybr.com.br.

7. Data Security

We have implemented appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, destruction, or alteration.