

A computer monitor is the central focus, displaying a video editing software interface. The screen is filled with a grid of video thumbnails, each showing different scenes, likely from a city at night. Below the grid is a timeline with various colored bars representing different video tracks. The interface is dark-themed, with various panels and controls visible. The monitor is on a desk, and a keyboard is partially visible in the foreground. The background is dark with many out-of-focus, warm-toned bokeh lights, creating a cozy and professional atmosphere.

HARMONY



WHO WE ARE

Harmony is a technology and innovation company dedicated to building bridges between Brazil and China. We combine high-quality content production with the development of advanced applications for mobile, VR, and AR.



We value creativity, collaboration, and the exchange of knowledge between emerging markets to create transformative and accessible solutions.

OUR GOALS

- Engage global audiences.
- Promote integrated e-commerce experiences.
- Strengthen strategic partnerships that drive economic and cultural impact.

HARMONY



BRAZIL & CHINA

A Strategic Partnership

The relationship between Brazil and China is one of the most significant cooperation axes in the global landscape. It brings together Brazil's rich natural resources and economic potential with China's technological innovation and industrial strength.

This partnership goes beyond trade, reinforcing geopolitical positions and creating substantial opportunities in emerging global markets.

HARMONY



BRAZIL

A Powerhouse of Growth and Diversity

With a population of over 215 million and a Gross Domestic Product (GDP) exceeding US\$2 trillion, Brazil is the largest economy in Latin America and one of the ten largest in the world.

Recognized for its vast biodiversity and wealth of natural resources, Brazil plays a strategic role in global markets, spanning from commodities to sustainable innovation.

Its cultural strength, combined with an expanding technological base, positions the country as an emerging hub for innovation.

CHINA

A Global Leader in Innovation

With more than 1.4 billion inhabitants, China is the world's second-largest economy, boasting a GDP of over US\$17 trillion.

Often referred to as the "world's factory," China also leads advancements in technology, particularly in artificial intelligence, 5G, and high-tech manufacturing.

With a robust consumer market and the world's largest internet user base, China plays a central role in the digital economy and global transformation.

WHAT WE DO

Technological Innovation and Application Development

Proprietary Applications

Harmony is at the forefront of designing and implementing pioneering solutions, such as Amazon Vision, an immersive virtual reality experience available on the Apple Store.

Additionally, the Brasil App reflects our commitment to fostering connectivity within cultural and technological ecosystems, bringing users together in the digital environment.

Development for Harmony OS

As exclusive developers for the Harmony OS platform, we are well-positioned to capitalize on its projected global reach of 300 million devices over the next two years.

Our expertise spans IoT systems, smartphones, tablets, and TVs, delivering applications that enable interactive and deeply personalized experiences.

Advances in Augmented and Virtual Reality

Harmony remains at the cutting edge of immersive technology, with ongoing projects tailored for emerging platforms and exclusive innovations for Apple Vision Pro.

These initiatives reinforce our leadership in creating transformative virtual experiences.



HARMONY

Content Production and Multimedia Storytelling

Harmony specializes in multimedia production, working on projects that range from cultural content to strategic narratives for global impact.

Our expertise includes documentaries, television series, and audiovisual partnerships that foster connections between markets and cultures.

E-commerce and Premium Products

Through Harmony Coffee, we combine excellence and sustainability, offering experiences that integrate innovation and tradition in the European market.

This strategy reflects our commitment to responsible practices and conscious consumerism.



HOW WE DO IT

HARMONY



HARMONYEURO

LISBON, PORTUGAL

Harmony Europe serves as our primary expansion platform for the European market, driving the consolidation of Brazilian products, particularly Harmony Coffee.

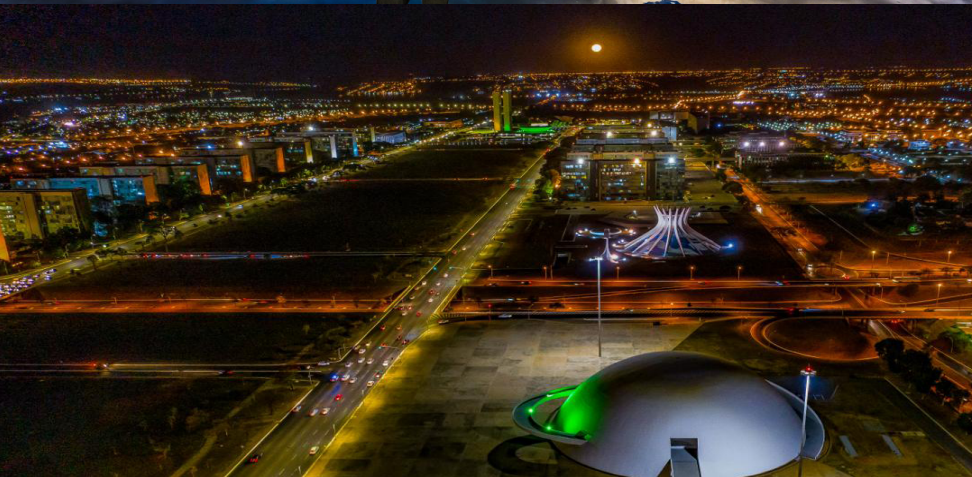
Based in Lisbon, this subsidiary is responsible for adapting and positioning our premium portfolio to meet the sophisticated demands of European consumers.

Beyond e-commerce, Harmony Europe fosters commercial connections and strategic partnerships that amplify our brand's global presence, aligning innova-



tive solutions with the needs of emerging markets.





HARMONYBR

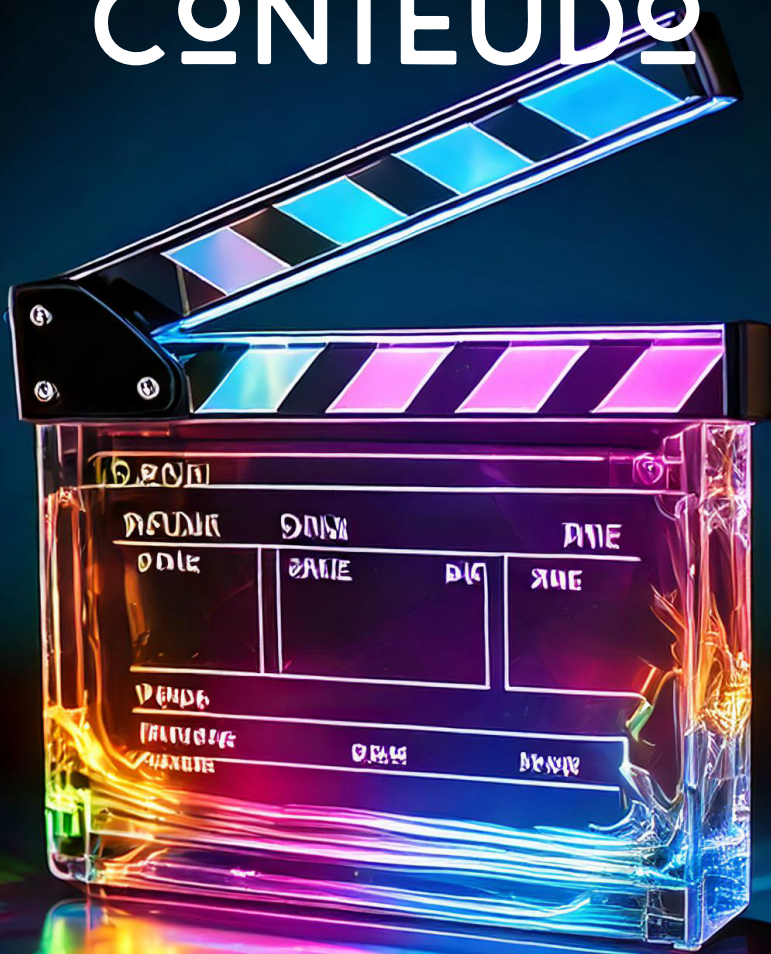
BRASÍLIA AND RIO DE JANEIRO, BRAZIL

Harmony BR is the group's creative and innovation hub, leading content production, application development, and strategic events and partnerships.

With offices in Brasília and Rio de Janeiro, this branch spearheads projects ranging from high-impact audiovisual productions to events that highlight Brazilian diversity on the global stage.

Additionally, Harmony BR plays a pivotal role in facilitating local and international alliances, ensuring all initiatives align with the highest standards of innovation and social engagement.

CONTENUTO



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Cultura ^{TECH}



CULTURA

TV Cultura - Brasil

Daily series exploring technological advancements, connecting audiences to the latest innovations.

+mais Brasil



Broadcast - TVI e CNN Portugal

A program that highlights the diversity and cultural authenticity of Brazil, with international distribution.



CONEXÃO COP-30



CULTURA

TV Cultura - Brasil

Impactful production using virtual studios to raise awareness about climate change and global sustainability.





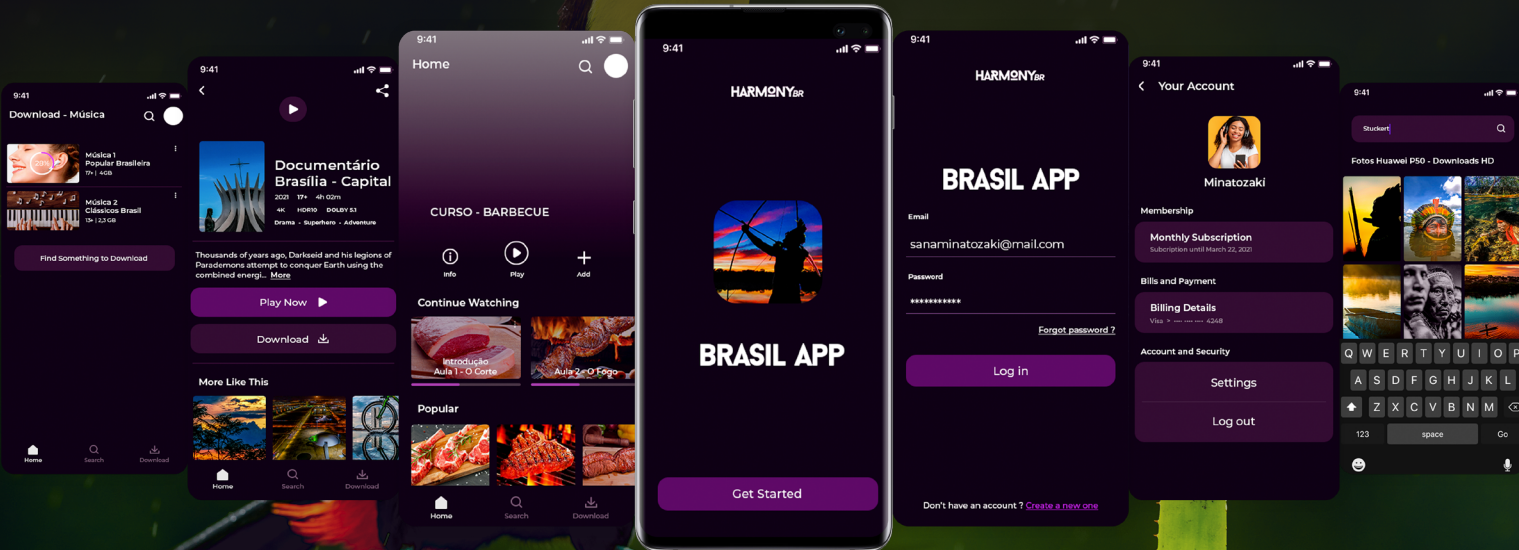
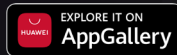
GAMES I TECNOLOGIA



BRASIL APP

Harmony OS - iOS - Android

"BrasilApp" is designed to feature videos, e-books, films, documentaries, and courses showcasing the beauty and biodiversity of BRAZIL, as well as an e-commerce platform for Brazilian products.



HARMONY

AMAZON VISION

Apple Vision - Pico

The app aims to catalog, through photos and videos, the richness, beauty, and biodiversity of the Amazon Rainforest.



Years Months Days All Photos

E-COMMERCE





HARMONY *Coffee*

E-commerce

Certified premium coffee that reflects Brazil's sustainability and authentic flavor, conquering global markets.

WHERE WE ARE



HARMONY

harmonyeuro.com

Brazil

vitor@harmonyeuro.com
+55 11 97380-1313

Europe

malmeida@harmonyeuro.com
+351 913 010 626

Brasília

Conjunto H Edifício ION |
031/032, 70830-010

Rio de Janeiro

Rua Equador N° 43, Bloco 3Conj.
510 | Porto Maravilha, 20220-410

Lisbon

Rua Ernesto Veiga de Oliveira 21,
2D | Oeiras, 2780-052.